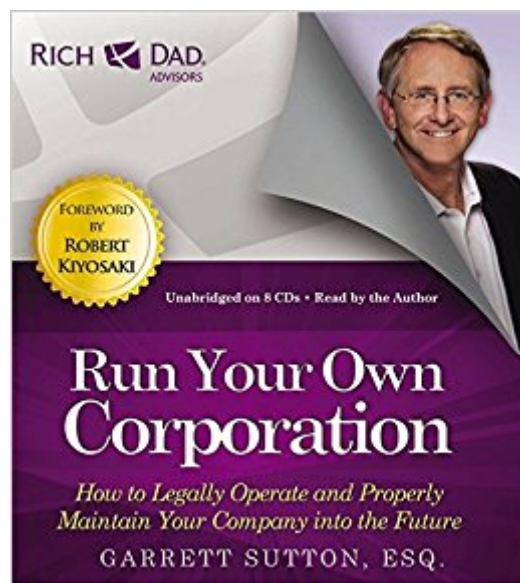




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# Run Your Own Corporation: How To Legally Operate And Properly Maintain Your Company Into The Future (Rich Dad's Advisors (Audio))



## Synopsis

"I've set up my corporation. Now what do I do?" All too often business owners and real estate investors are asking this question. They have formed their protective entity - be it a corporation, LLC or LP - and don't know what to do next. *Run Your Own Corporation* provides the solution to this very common dilemma. Breaking down the requirements chronologically (i.e. the first day, first quarter, first year) the audiobook sets forth all the tax and corporate and legal matters new business owners must comply with. Written by a Rich Advisor Garrett Sutton, Esq. who also authored the companion edition *Start Your Own Corporation*, the audiobook clearly identifies what must be done to properly maintain and operate your corporation entity. From the first day, when employer identification numbers must be obtained in order to open up a bank account, to the fifth year when trademark renewals must be filed, and all the requirements in between, *Run Your Own Corporation* is a unique resource that all business owners and investors must have.

## Book Information

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## Customer Reviews

*RUN YOUR OWN CORPORATION* (Kirkus Book Review November 1, 2012) Accomplished attorney and author Sutton (*Start Your Own Corporation*, 2012, etc.) presents a second volume on how to build a well-protected business from the ground up. If it seems like Sutton is leading a tour through every entrepreneur's worst nightmare, it's because the path to running a successful corporation is rife with pitfalls. Founder of Sutton Law Center and a Rich Dad's Advisor series contributor, Sutton knows what can happen when entrepreneurs ignore proper bookkeeping and

other corporate formalities. Hefty tax liabilities, expensive lawsuits and criminal investigations can doom a business. Rather than cower from the dangers, Sutton digs in with an us-versus-them attitude and explains how to build a "corporate veil" that will be difficult for outsiders to penetrate, whether they be sue-happy clients or overzealous creditors. Stuffed with legal concepts but remarkably easy to follow, the book traces the evolution of three fictitious businesses over a five-year period; an engineering firm, a beauty salon and a housesitting venture. These "case studies" illustrate the basics of personal asset protection and legal documentation. Topics include choosing a corporate entity, payroll taxes, annual filings, IRS audits and more. Options are laid out with brutal candor because the consequences can be grave. One imaginary entrepreneur loses \$15,000 due to trademark infringement, and another is sentenced to prison following a dubious tax investigation. The narratives can be a bit over-the-top, but it's forgivable because a skilled attorney will anticipate worst-case scenarios. Sutton casts a wide defensive net, even highlighting the risks posed by social media websites. Government agencies like the IRS and OSHA are viewed with suspicion, and entrepreneurs are urged to rise above bureaucracy by following the rules. Sutton makes no apologies for the tactics used by the wealthy; while he insists readers pay their taxes, he shows ways to legally reduce their liabilities. The timeline of the book is ambitious, since many startups are barely profitable after five years, but Sutton's strategies can be applied regardless of scope. Part survival guide, part cautionary tale, a volume in which every aspiring entrepreneur should invest. --This text refers to the Paperback edition.

Garrett Sutton is an attorney, best selling author and one of Robert Kiyosaki's Rich Dad Advisors. A clear and engaging writer, Garrett demystifies legal topics and presents them in a very understandable and accessible manner. He has over thirty years experience in assisting individuals and businesses to limit their liability, protect their assets, implement advantageous corporate structures and advance their financial goals. Garrett is the author of Start Your Own Corporation, Writing Winning Business Plans, Buying and Selling a Business and The ABC's of Getting Out of Debt among other titles. ABOUT RICH DAD ADVISOR The Rich Dad Advisor series is the comprehensive, 'how-to' companion series to Robert Kiyosaki's international blockbuster Rich Dad Poor Dad which is recognized as the #1 Personal Finance book of all time. The Rich Dad Advisor series, which has sold over 2 million copies globally, are timely and accessible books written by legal, tax and business experts selected by Kiyosaki as his Advisors.

This is one of the best business books I have ever read! The material on how to properly operate

your business and protect yourself is carried forward through the stories of three entrepreneur teams. So instead of dry, legalistic material the lessons are personalized and learned via the characters. I especially liked the story of the two hapless friends who have their problems but win in the end. A great number of key business issues are covered in the stories, making it both an informative and very interesting read. Run Your Own Corporation is a must for every business owner!

This is the companion book to "Start Your Own Corporation" and is also superb. Thanks to this book, I've been able to figure out what I need to do to get my new business, Empress Cindy Books LLC, going. Sutton is particularly strong on meeting government requirements to protect us from getting into potentially serious problems.

I like the Stories used to explain the concept. It was nice. I'm grateful. Maybe there's still a room for improvement, by using an even better stories and illustrations. Personally I'd like more stories, and drawings to be used to illustrate the concept given. Cheers! Thank you again for the book.

light reading, several examples, but no forms. Reads very easy, however, after reading it, one can NOT run their own corporation. However, good book to read if you are thinking about establishing a corporation. Definitely not Westlaw material...

I understand a lot more now. I learned a lot about things I had no idea were needed. Thank you for putting this information into a book!

The information I this book is worth the money! So are the stories and the great advise is perfect for all who are planning to be protected and also prefect their wealth

I haven't finished the book yet, but the information it contains is very valuable. It's a must have book that compliments Mr. Sutton's previous book, "Start Your Own Corporation".

This is a great book. Being new to the US I learned a lot. The 3 example companies and their adventures in the book are very informative. I suggest this to every business owner.

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